

Board Meeting
Seneca Lake Pure Waters Association
September 29, 2009
7:00 PM

Present:

Bruce Adams
Richard Ahola
Kate Bartholemew
Jim Bromka
James Carter
Phil Cianciotto
Brent Dugolinsky
Linda Hiestand
Robert Kayser
Douglas Knipple
Mary Anne Kowalski

Absent:

Bobbi Clifford
Ed Przybylowicz
Rachel Treichler

Minutes:

The Board of Directors elected by the members of Seneca Lake Pure Waters Association at its 2009 Annual Meeting held on August 26, 2009 met to organize for the upcoming year and to elect officers.

Jim Carter led the discussion.

The Board identified two critical roles:

- Activities dedicated to sustaining SLPWA; fundraising, membership, newsletter.
- Activities related to issues facing the lake and the watershed

A number of critical standing committees were identified:

- Executive Committee to be made up of the board officers, empowered to act when the board is not in session.
- Membership and Fundraising, to interest and attract new members and donors

- Finance/Audit
- Fundraising, events and education, including newsletters and the annual meeting.

Issues will be addressed by task forces. These ad hoc committees will be appointed and will report to the board and lead by a leader named by the board. Any statements from these committee members, if SLPWA is mentioned, will be cleared in advance.

In addition, it was decided that it was important that the President and Vice President(s) would participate at meetings of organizations that SLPWA is a member, like SLAP-5 and various watershed and lake associations.

There was also consensus that the board should not attempt to do all the work of the Association. Instead, where possible the volunteers from the membership and subject matter experts will be recruited. This will help build the organization.

Election of officers

The bylaws require the Board to elect a President and one (1) or more Vice Presidents and a Secretary and a Treasurer. After extensive discussion the following officers were elected unanimously:

President :	Phil Cianciotto
Vice President	Rich Ahola
Vice President	Jim Bromka
Secretary	Mary Anne Kowalski
Treasurer	Bob Kayser

Administrative Services Contract

The board authorized the President to negotiate a contract to perform the following services:

1. Maintain membership roll (names, contact info, and membership expiration dates)
2. Send out membership renewal notices for expiring memberships
3. Maintain list of contacts for issuance of press releases from the organization
4. Maintain list of local, state and federal contacts for use by the organization
5. Organize, format for printing and provide membership mailing data for issuing our quarterly newsletter "LakeWatch" as prepared by a facility such as Yates ARC and then getting the material mailed appropriately. Note: articles to be prepared by SLPWA committees and members and provided in electronic format for your organization into the newsletter format.

6. Assist SLPWA committees in sanctioned mailings for fund raising (annual fund drive), membership recruitment drives, annual meeting notice announcements or other membership mailings that are required by the organization. This assistance would be in the form of sending electronic documents, membership or other mailing data to a facility such as Yates ARC for printing, and mail preparation and getting the material to the US Post Office for mailing.

7. As needed assist/back-up secretary in managing the organization's PO Box in Geneva in getting mail distributed to those to whom it should be forwarded. ie Bills and membership checks to Treasurer, other info to Officer's as required

8. As needed work with our Website designer providing updates as they become available, to keep our website current.

9. Expenses for office supplies and mailing expenses to be covered by the organization per approved expense reports/receipts.

Estimated number of hours around 64 hours per quarter (20-22 hrs per month) recognizing that some months might be higher than others, depending on the activities of the current month. We are looking to offer \$800 a quarter for these services (\$3200/yr) based on our estimate of work hours.

Board meetings

The bylaws do not require monthly board meetings. If the Board works through committees, with monthly reports monthly meetings may not be necessary, especially during winter months. Based on the survey, the meetings will be held on the third Thursday of the month, with additional discussion next month on frequency of Board meetings.

Lake Level

Bob Kaiser discussed concern over the lake level being lower than it should be per Hanson Curve graph. With the group's support, he will write a letter to the appropriate regulators to "Enforce the Rules!"

Bob will email letter to us for review prior to mailing

Other Business

Need to better define the goals of our organization.

Phil Cianciotto and Rich Ahola were approved to attend the Finger Lakes Basin Meeting on 10/24 for a cost of \$12.00 each.

Rich Ahola suggested an award of some kind be given to the FL Times from us for their fine coverage of the leachate articles written by them over the course of a week.

Mtg. adjourned at 9:30.

Next meeting at RAMADA INN at 10/15/09. 7 pm